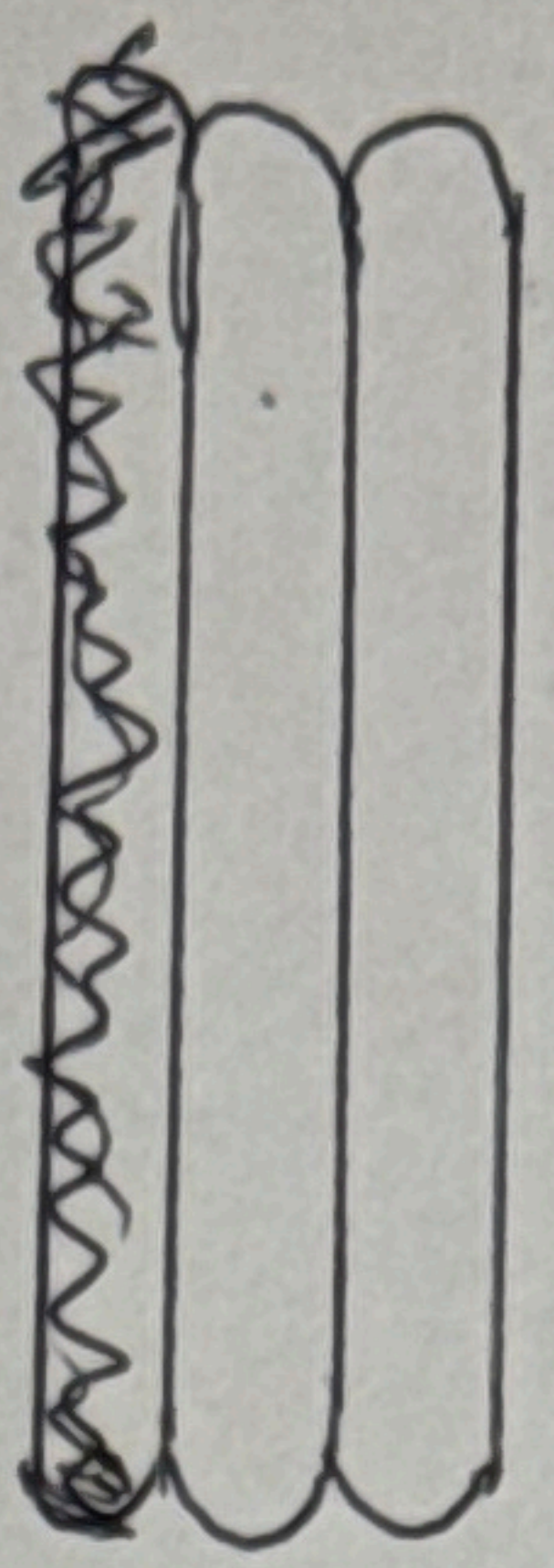


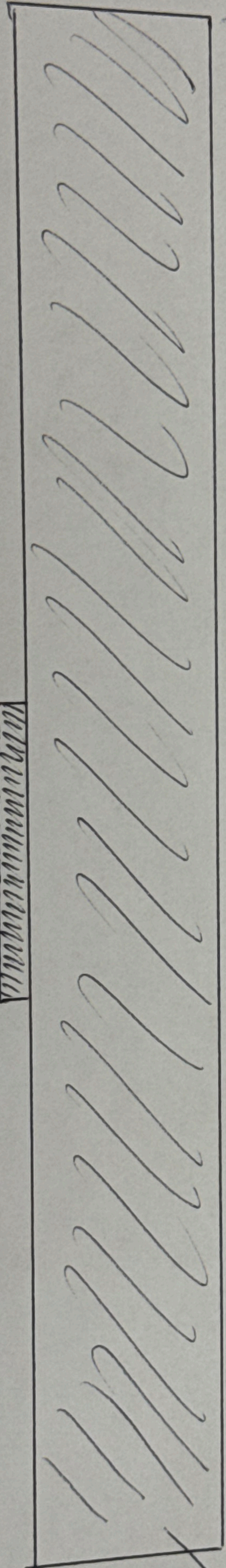
Street Trading Licence

Reference	LBH1712674816204
Are you applying for a new licence, or a renewal of your existing licence?	new
Please select the type of licence you are applying for:	shop
Trading name of premises	Homeneed golders green uk ltd
Size of shop front licensed area	2
What duration of licence do you want?	12month
Premises Address	
House name	Home Needs
House number	97-99
Street	High street
Contact number at premises	██████████
Applicant's details	
Title	Mr
First name	Rokhallahmine
Last name	Agha
House number	█
Street	██████████
Town	████
Postcode	██████
Date of birth	██████████
Please confirm that you are aged 17 or over	Yes
Place of birth	██████
Mobile number	██████████
Email	██████████
Number of assistant(s)	1
Assistant 1 details	
Title	Mr
First name	Habibullah
Last name	Agha
House number	█
Street	██████████
Town	████
Postcode	██████
Please upload proof of address	image.jpg
Hours of trade	
Monday	Open

From / To	09:00 / 19:00
Tuesday	Open
From / To	09:00 / 19:00
Wednesday	Open
From / To	09:00 / 19:00
Thursday	Open
From / To	09:00 / 19:00
Friday	Open
From / To	09:00 / 19:00
Saturday	Open
From / To	09:00 / 19:00
Sunday	Open
From / To	09:00 / 19:00
Articles/commodities/services for sale	Commodities, homestore
Supporting documents	
Please upload a copy of your photo id (passport, driving licence, etc)	image.jpg
Please upload proof of your home address	image.jpg
Please upload a plan/map of the proposed licensed area	image.jpg
Please upload evidence of public liability insurance to £2million	IMG_0015.jpeg
Please upload passport size photos of yourself and your assistants	IMG_0014.jpeg
Payment	
Payment Amount (£)	£835.00
Transaction ID	PSG6Z7WLNQJF
Declaration	
I understand that I must display a notice of application in the window of the application premises for 21 days	Yes
I understand that if I do not comply with all requirements, my application will be rejected	Yes
I declare that the information given in this application is true and complete in every respect	Yes
Dated	09/04/2024



Public Seating Bench.

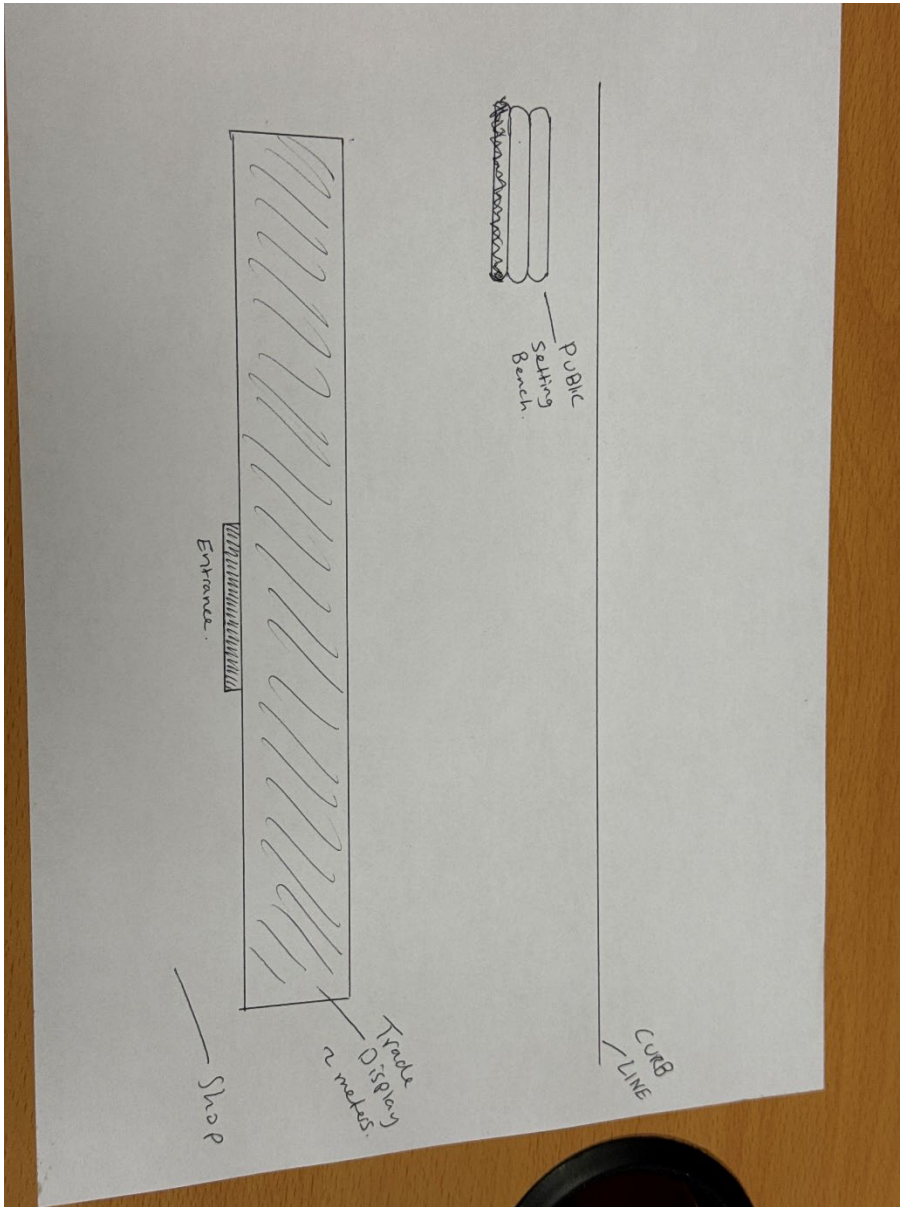


Entrance.

Trade Display 2 meters.

Shop

CURB LINE















HILLINGDON

LONDON

Street Trading Policy
The London Local Authorities Act 1990
(As amended)

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1. Introduction and intention

- 1.1 Local Authorities may regulate street trading activities and apply local controls in their area. For the purposes of controlling street trading in the London Borough of Hillingdon, the Council has previously adopted the relevant provisions of the 'London Local Authorities Act (as amended)'.
- 1.2 This policy is intended to provide a framework for the Council to administer and regulate street trading to ensure a consistent approach is taken. It also serves as a reference for licence holders, relevant stakeholders and enforcement officers as to the Councils intended vision and approach to street trading activities.
- 1.3 The Council is keen to create a thriving street trading environment which is sensitive to the needs of traders and residents and one which promotes consumer choice and enhances the trading and business opportunities in the borough.
- 1.4 In regulating street trading activities, the Council aims to reduce the administrative burdens on applicants and licence holders by reducing administrative burdens from the application process and also creating a clear and transparent guide for traders.
- 1.5 The Council will not deviate from this policy unless there is an unavoidable reason to do so.
- 1.6 In the development of this policy, the Council has consulted with licence holders, partner agencies and other stakeholders
- 1.7 Street trading activities are regulated by Part 3 of the London Local Authorities Act 1990 (as amended) which provides Local Authorities in London with an authorisation process to control the following activities;
 - Street Trading Pitches
 - Tables and Chairs on the Highway
 - Shop Front Displays
- 1.8 The Council has powers to designate a street as a 'licence street' and can prescribe the types of commodities or services which will be authorised by a licence.
- 1.9 Licences may be granted to persons aged seventeen or over and last for up to three years or a shorter period as determined by the Council.

2. Other Legislative Considerations

- 2.1 Traders should be aware that this policy relates only to street trading activities and it is the responsibility of the trader to ensure that they are compliant with other legislation. Traders should consider whether their activities are likely to require authorisation and/or compliance with other regulatory regimes. For example; Planning, Building Control, Food Safety, Health & Safety, Control of Waste, Highway Obstruction, Trading Standards, Late Night Refreshment/Entertainment/Alcohol Licensing etc.

3. Eligibility and Suitability Criteria for Applicants

- 3.1 Applicants wishing to be granted a street trading licence may apply to the Council provided that they are aged seventeen or older.
- 3.2 The Council will assess the suitability of the applicant on a case by case basis and may have regard to any relevant enforcement history concerning the applicant and/or the location of the proposed street trading.

4. Types of Authorisation

4.1 *Permanent licences*

A permanent licence will usually be issued to applicants for pitch, shop front and tables and chairs licences and will be valid for one year. In some circumstances, the Council may decide to issue a temporary licence to a new trader, or to a trader renewing a licence where there have been issues with enforcement.

4.2 *Temporary Licences*

Temporary licences will be issued to applicants for pitch licences where the trade is only proposed for one day to six months, or where the trading activity is part of an event or promotion. Temporary Licences will also be available to applicants of pitch, shop front or tables and chairs licences who may wish to trade seasonally or for short periods of time. For example; where a business is going to be sold and a licence is only required for a short time; a seasonal extension to accommodate trade at specific times of the year.

5. Fees

- 5.1 Street Trading licence fees will be set and reviewed from time to time by the Council and any changes to those fees will be advertised in accordance with the provisions of the London Local Authorities Act 1990 (as amended).
- 5.2 The fees are licence fees and are only applicable to licences granted. The Council respectfully requests that payment is made at the time of application

and where a licence is refused for any reason, a full refund will be given to the applicant.

- 5.3 Where a licence is revoked for reasons beyond the licence holders control, for example, where the highway has been redeveloped and there is no longer sufficient space for the trading activity to take place or where the Council has introduced a ban on certain commodities that were previously licensed, the Council will offer a partial refund of the licence fee. This will be calculated on pro-rata basis in whole months.
- 5.4 Where a licence has been revoked for reasons within the control of the licence holder, the Council will not issue a refund of the street trading licence fee.

6. Application Requirements

- 6.1 The Council will require the following submissions to be made in respect of applications, in line with the legislation;
- a) Full name, home address and date of birth of applicants;
 - b) The location of the proposed street trading activity including the days and times;
 - c) The description of goods and/or services offered for sale;
 - d) Proof of permission to trade from the landowner or a statement from the applicant if he is the landowner;
 - e) One passport style photograph of the applicant;
 - f) Proof of public liability insurance (minimum £2million).
- 6.2 In addition to those legislative requirements, the Council will also seek the following information from the applicant;
- a) Details of any installations needed to carry out the street trading activity for example, a vehicle, shop front display units, tables and chairs;
 - b) The names and addresses of the applicants nominated assistants;
 - c) The name and address of a person nominated for succession of the licence.
- 6.3 Unless there is a specific need to do so, the Council will not routinely require any further submissions from applicants.
- 6.4 Specific licence types will require the applicant to supply the Council with specific information. Most of this will be contained within the application form. Some examples of what information the Council will be seeking are outlined below;

6.5 Pitch applications

The Council will require details of the vehicle or stall set up being proposed. There will be an opportunity to give this information within the application form however, it may also be appropriate for the applicant to provide photographs or site plans of the proposed installations.

6.6 Shop front display applications

The Council may authorise shop front displays in the area directly outside a shop. The applicant will usually make an application in whole metres from the boundary of the shop frontage, however in some circumstances, it may be appropriate to issue licences for a portion of a metre. This will be dependent upon the availability of space and level of footfall in the surrounding area.

6.7 Tables and chairs applications

Licences for tables and chairs will contain a standard condition requiring the licence holder to create a temporary barrier around the trading area. The applicant may be asked to provide full details of the barriers and the tables and chairs, this may include photographs. Details of the type of furniture to be placed on the highway should also be included in the application form.

6.8 In addition to the above, for applications for shop front and / or tables and chairs licences, consultation and advertisement will take the form of a "Notice of Application" which must be placed in the window of the relevant premises – so that it can be easily seen from outside. The notice will be at least A4 in size and must be in place and easily visible from the outside throughout the consultation period.

7. Special Provisions for Community/Charity Trading Licences

7.1 Community/Charity trading licences will be issued to organisations that are not carrying out trading activity for the purpose of making a profit on an occasional or temporary basis. Whilst the activity may be legally regarded as Street Trading activity, the overall purpose may be non commercial and the Council may apply a 'light touch' to the application process.

7.2 The Council will consider individual applications for Community/Charity trading licences on a case by case basis and acceptance will be assessed in the following circumstances:

- fundraising activities,
- promotion of charity or other local cause,
- promotion of community services.

7.3 The licences will be applied for in the same way as Temporary Street Trading Licences.

7.4 The Council may also consider the grant of a waiver or reduction of the licence fee where requested.

8. Consultation

8.1 Upon receipt and acceptance of an application, the Council will carry out a consultation with the relevant Ward Councillors, the Council's Highways Service, the Council's Enforcement Officers and any trade representative i.e. Chamber of Commerce or Town Centre Management. The Council's Food Safety team will be consulted where the application is proposing to trade in food items. Applications will also be displayed on the Council's website.

8.2 The purpose of the consultation is to seek assurances that the applicants proposals satisfy the requirements of the legislation and that they are suitable to be licensed. Through the consultation process, certain discretionary grounds for refusal or modification of applications may be identified.

8.3 For Permanent and Temporary Street Trading Licences, the consultation period will last for twenty one consecutive days starting with the day after the application has been received.

8.4 For Community/Charity Trading Licences, the consultation will be for a minimum of five consecutive days starting with the day after the application was received.

9. Assessing consultation feedback and objections

9.1 Where the Council receives feedback or an objection to an application consultation, it will carefully consider whether that feedback/objection may influence the Councils discretionary decision making powers.

9.2 The Council will not consider any feedback or objections where they are; frivolous, vexatious or repetitious. Such objections are considered not 'relevant'.

10. Decision Making

10.1 The Council has powers to consider a wide range of matters on which to refuse street trading licences. Any decisions made upon these grounds will be evidenced and justified after careful investigation into any responses received to the consultation process. The Council's decision making powers are split between mandatory and discretionary grounds for refusal.

10.2 Certain grounds for refusal may also present themselves through the application process. Where these grounds are identified, the applicant will be offered the opportunity to amend the application before it is determined.

10.3 The mandatory grounds for refusal are:

- a) The applicant is under the age of seventeen.
- b) The proposed trading location is not within a designated licence street.
- c) The applicant is proposing to sell goods or services which the Council has resolved to ban.
- d) There is not enough physical space within the proposed trading location and any trading activity would have an adverse impact on the surrounding area by causing obstructions to persons or vehicles using the street.
- e) The applicant has made an application to trade in a location which does not satisfy the definition of a 'street' for the purposes of the legislation.

10.4 The determination of applications where no relevant adverse feedback has been received during the consultation period, will be determined by Officers delegated for the purpose, and may be changed from time to time as appropriate.

10.5 The discretionary grounds for refusal are:

- a) There are enough street traders in the area offering the same or similar goods to those of the applicant.
- b) The applicant is unsuitable to hold a licence.
- c) The applicant has previously demonstrated misconduct or unscrupulous behaviour whilst being the holder of a street trading licence.
- d) The applicant has failed to comply with the terms or failed to pay a fee of a street trading licence.
- e) The applicant has failed to propose suitable measures for the storage of perishable items when street trading is not taking place.
- f) The applicant of a shop front licence is proposing to sell goods or offer services which are not sold or offered for sale within that shop.
- g) The applicant is not the owner/occupier of a shop outside which a shop front trading licence is sought.

10.6 Where relevant adverse feedback has been received within the consultation period and discretionary grounds for refusal have been identified, the Council's Licensing Sub-Committee will be tasked with making determinations. Where applications are heard by the Licensing Sub-Committee, the Sub-Committee may exercise its discretion on accepting late objections if they are relevant and where there are demonstrable mitigating circumstances for being submitted outside the consultation period.

10.7 The Council may also have regard to the other following factors when considering the impact on the local area of the proposed trading activity. This may result in additional conditions being imposed upon any licence granted.

- a) Public Safety – whether the street trading activity represents, or is likely to represent, a substantial risk to members of the public from the point of view of obstruction of the highway for emergency vehicles, or otherwise, a fire hazard, unhygienic conditions or other danger that can be reasonably foreseen, that may occur when a trader is using the site.
- b) Prevention of Crime and Disorder – whether the street trading activity represents, or is likely to represent, a substantial risk to public order. This is potentially more of an issue for traders wishing to operate as part of the night time economy.
- c) Prevention of public nuisance or environmental damage – whether the street trading activity represents, or is likely to represent, a substantial risk of nuisance or environmental issues. Examples include; damage to street surfaces; noise; litter; refuse; vermin; fumes/odours etc.
- d) Appearance of trading area – Whether the street trading area is properly constructed and presented and enhances the aesthetic street scene of an area. Guidance will be given to applicants regarding the standard expected by the Council.
- e) Needs of the area – amongst other things, the Council will consider the demand for the articles for sale, and the geographical location of the proposed site.

10.8 Where grounds for refusal do exist, the Council may still award a licence but this could be a modification from what was originally applied for. For example, it may be appropriate to reduce the days/times of trading activity, to reduce the size of the proposed trading area or add conditions.

10.9 In accordance with the EU (Provision of Services) Regulations, tacit consent will apply to street trading licence applications if no grounds for refusal are identified through the consultation process within twenty eight days following receipt of a valid application. In all cases where a Licensing Sub-Committee hearing is required, the applicant will be notified.

11. Hearings

11.1 Where the Licensing Sub-Committee is to consider grounds for refusal of a licence application, Officers will aim to convene a hearing within twenty working days following the end of the consultation period or as soon as reasonably practicable.

- 11.2 Where a street trading licence is being considered for revocation, the Council is required to afford the licence holder an opportunity to address the Licensing Sub-Committee. The Council will give at least twenty one days notice of any revocation proceedings being brought against the trader.
- 11.3 The Licensing Sub-Committee constituted for the purpose of determining street trading licences shall be made up from Members of the Licensing Committee as constituted under the Licensing Act 2003.
- 11.4 Applicants will normally be notified of the decision on the day of the hearing and can expect a written decision within five working days of the decision.
- 11.5 In certain circumstances, the Licensing Sub-Committee may defer their decision or they may adjourn a hearing. This will be dependent upon the severity and complexity of the case before them and it may be appropriate to gather additional information to aid the decision making process.

12. Appeals

- 12.1 Any person aggrieved by the Council's decision to refuse or revoke a street trading licence may lodge an appeal to the Magistrates Court within twenty one days of receipt of the written decision notice following the outcome of the Licensing Sub-Committee.
- 12.2 All decision notices will contain full details of the appeal rights including how to lodge an appeal. Applicants for temporary licences do not have any appeal rights, notwithstanding statutory rights to seek Judicial Review proceedings.

13. Conditions and Standards for Licence Holders

- 13.1 The council expects all licence holders to carry out their trading activities in accordance with the conditions imposed upon it.
- 13.2 When the Council issues a street trading licence, it shall include the following:
- a) The trading address to which the licence relates;
 - b) The full name of the licence holder and any named assistants;
 - c) The size and location of the licensed trading area;
 - d) The commodities/services authorised by the licence;
 - e) A photograph of the licence holder;
 - f) Any non-standard conditions relating to the licence;
- 13.3 In addition to the above information, the Council will also impose standard conditions on all street trading licences. Standard conditions will be reviewed from time to time. The standard conditions can be found at Appendix 3.

13.4 The Council expects all licence holders to maintain their trading area in a proper manner and to ensure that any trading/display equipment is of a good quality and tidy appearance. The Council will provide traders and applicants with examples of the standards expected and will offer assistance and advice to traders and applicants on how to improve the look and quality of their trading/display equipment.

13.5 The intention of the Council is to create a vibrant and thriving shopping environment for residents and also add to the aesthetics of a shopping area.

14. Special Provisions for certain geographical locations

14.1 From time to time, the Council may consider imposing certain trading restrictions in certain geographical locations. For example, it may be appropriate to standardise trading times or maximum trading areas within very busy areas with a high concentration of traders. The Council may also determine to grant only Temporary Licences in a geographical area.

14.2 The Council will consider this action as part town centre regeneration or as part of other town centre incentives.

14.3 Details of these special provisions are detailed in Appendix 4

14.4 Where the Council is minded to impose new restrictions, it will consult with those traders affected to ensure transparency in the process.

15. Delineation

15.1 Where the Council issues a licence, it may be appropriate to define the trading area by delineating with studs or similar.

15.2 The Council will consider the following factors when deciding to delineate in certain areas:

- a) Whether there is a need to define the trading area to assist traders in keeping within their licensed trading area
- b) Where licence holders of pitch licences, and the Council's enforcement officers, need to easily identify a specified trading area.
- c) Where there is a high concentration of traders in a particular area and trading boundaries need to be defined

15.3 Delineation will be considered in consultation with the Council's Highways Service to ensure the appropriate materials are used. The cost for delineating trading areas will be borne by the Council.

16. Duration of Licences

- 16.1 The Council has powers to issue permanent licences for up to three years and temporary licences for up to six months.
- 16.2 The Council will normally issue permanent licences for one year. Temporary licences are issued for periods from one day to six months.

17. Offences

- 17.1 S's 34 & 38 of The Act outline the offences which include;
- a) Failure to comply with the street trading terms and conditions
 - b) Making a false statement in connection with an application
 - c) Obstruction of an authorised officer of the Council
 - d) Failure to produce a valid street trading licence

18. Enforcement and review action

- 18.1 The decision to use enforcement action will be taken on a case by case basis and, to ensure consistency of approach, in accordance with the Residents Services Enforcement Policy which may be applicable. The action taken, which may be immediate, will be proportionate to the seriousness and nature of the non-compliance.
- 18.2 Factors that will be taken into consideration include, but are not limited to:
- a. The risk that the non-compliance poses to the safety, health or welfare of the public at large or to individuals;
 - b. Evidence suggests that there was pre-meditation in the commission of an alleged offence;
 - c. The alleged offence involved a failure to comply in full or in part with the requirements of this policy and / or the terms of the street trading licence;
 - d. There is a history of previous warnings or the commission of similar offences;
 - e. Aggravated circumstances such as obstruction of an officer or negative conduct;
 - f. If the alleged offence, though not serious itself, is widespread in the area where it is committed;
 - g. The gravity of an alleged offence, taken together with the seriousness of any actual or potential harm;
 - h. There has been a repetition of a breach that was subject to a formal caution or issue of a Fixed Penalty Notice;

- i. False information has deliberately been supplied and/or intention to deceive.
- 18.3 The Council may take the following types of enforcement action (in no particular order):
 - a) Verbal/written warnings – e.g. a contravention and / or where Officer contact has not resolved the contravention;
 - b) Simple cautions;
 - c) Licence revocation e.g. where fees go unpaid, a breach of a licence condition; conduct of the licence holder etc.
 - d) Fixed Penalty Notices;
 - e) Prosecution.
- 18.4 Where grounds for revocation have been identified, the case will be considered by a Licensing Sub-Committee in the form of a licence review hearing.
- 18.5 Any decision to prosecute will be taken as a last resort and such a decision will be made in accordance with the Residents Services enforcement policy and the Code for Crown Prosecutors. Council enforcement officers will carry out their enforcement-related work with due regard to the Enforcement Concordat. Information concerning non-compliance may be shared with other enforcement agencies. Any such action will only be undertaken in the public interest and in compliance with the Data Protection Act 1998.
- 18.6 Officers will regularly inspect street trading areas to ensure compliance with the licence terms and conditions i.e. the trader is only trading in the licensed pitch area. In addition, all complaints of unlicensed street trading will be investigated.
- 19. Renewals
- 19.1 When a permanent street trading licence is due to expire, the Council will notify the licence holder three months in advance of this date and invite a renewal application.
- 19.2 Renewal applications must be submitted to the Council at least two months prior to the date of expiry.
- 19.3 Licence holders can expect to provide the same information as would be required for a new licence, however, if nothing has changed since the licence was granted, the Council may resolve not to require certain documentation i.e. photograph of the applicant, landowners permission etc.
- 19.4 In addition to the above, for applications for the renewal of shop front and / or tables and chairs licences, consultation and advertisement will take the form

of a “Notice of Application” which must be placed in the window of the relevant premises – so that it can be easily seen from outside. The notice will be at least A4 in size and must be in place and easily visible from the outside throughout the consultation period.

- 19.5 Renewal applications are also subject to the same consultation requirements as new applications and the Council may identify grounds for refusal during that process.
- 19.6 Where discretionary grounds for refusal have been identified, the application will be determined by the Licensing Sub-Committee; a hearing will be arranged as soon as reasonably practicable.
- 19.7 If a licence is due to expire and the Council has not determined the renewal application, the trader may be allowed to continue trading during the interim period. This will usually be allowed save for circumstances where the trader has been subject to enforcement action or other reasons where the Council may not wish for the licence to continue during this period.
- 19.8 Each case will be considered on its own merits and on a case by case basis.

20. Variations

- 20.1 Whilst not specifically addressed in the street trading legislation, the Council will allow traders to apply for variations to their licences within the duration of the licence. Variations may include, but not limited to; the size of the trading area; the authorised trading times; the authorised commodities; the conditions imposed upon the licence.
- 20.2 Variations must be applied for, using the appropriate form and will be subject to the same consultation process as for new and renewal applications.
- 20.3 A processing fee will be charged and should accompany the application. Where a variation is sought for an increase in a shop front display area, the fee for any additional metres will be charged as well as the processing fee.
- 20.4 Where the variation is administrative, e.g change of licence holder's address; change of assistant's details, a lesser processing fee will be charged.
- 20.5 Where grounds to revoke a licence have been identified, the Council may, instead, choose to vary the licence by imposing additional conditions or making restrictions on the licensed area or times. Any such variations will be imposed by the Licensing Sub-Committee when considering a case for forced revocation/variation.

21. Succession

21.1 The legislation allows 'Succession rights' which allow the licensed trader to nominate a relative whom he desires the licence be granted to under the following circumstances;

- a) When the licence holder dies;
- b) When the licence holder retires, having reached the normal age for retirement;
- c) When the licence holder advises the Council that owing to ill health, he is unable to continue to operate the licence.

21.2 The Council will consider the circumstance of the individual trader when assessing succession rights. Officers can provide advice on these rights and it is advised that the trader seeks their own independent legal advice on the matters involved before any assumptions about the entitlement can be made.

21.3 Holders of temporary licences are not entitled to succession rights.

22. Lapsing of Street Trading Licences

22.1 A Street trading licence will automatically lapse where permission to trade from the landowner ceases.

22.2 Where the Council is the owner of the land upon which the street trading activity is taking place, the Council may withdraw permission to trade where there are exceptional circumstances to justify a decision for example, street works and or/redesign of a street where it would no longer be possible to maintain the trading area.

23. Designation of Licence Streets

23.1 If the Council considers that street trading should be allowed or licensed in any area, it may pass a resolution designating any further street or part of a street as a licence street under Section 24 of the Act. In deciding if a street or site should be designated for street trading, the following may be considered;

- a. The presence of any existing or planned street furniture;
- b. The proximity and nature of any road junctions and pedestrian crossing points;
- c. The number of street trading sites already licensed in the vicinity;
- d. Whether the proposed site for designation would impact on accessibility for members of the public i.e. pedestrians, pushchairs, wheelchairs etc.
- e. Whether the safety of the public will be put at increased risk;

- f. Whether the proposed site will leave the recommended clearance of two metres clear passage between the trading area and the edge of the kerb or footway;
- g. Whether there will be a negative impact on the character or appearance of the area.

23.2 For designation, there is a consultation period of twenty eight days, when the Council consults with the Police, Highways Authority, existing licence holders in the affected area, and any other relevant body. The Council may also pass a resolution to rescind or vary the designation of a licence street, and must consult on any intentions to do so in a notice published in a local paper. After publishing the consultation notice, the Council will consider any representations received, before making a decision.

23.3 A street does not have to be designated as a licence street for street trading purposes where a temporary street trading licence is issued.

23.4 For traders wishing to trade on a street which is not designated, the Council is open to considering new locations where designation has not previously been made. In these circumstances, the trader will be required to submit full plans of their proposals to the Council for consideration.

23.5 Designation of new streets will not normally be considered for streets with parking restrictions and/or a speed limit of 40mph or more.

23.6 A list of current licence streets found in Appendix 1

24. Exemptions

24.1 The Council recognises that certain trading activities do not constitute street trading and are therefore exempt from the licensing regime. The following exemptions are outlined in the legislation:

- a) A person trading as a 'Pedlar' under the authority of a pedlars certificate granted under the Pedlars Act 1871, provided that the trading is only carried out 'house to house';
- b) Trading as part of a street market – these are licensed by the Council under a separate statutory regime;
- c) Trading in a trunk road picnic area;
- d) Trading as a news vendor;
- e) Trading by a rounds man delivering milk and/or other perishable goods;
- f) Charity collections;
- g) The selling or offering for sale goods or services on private land adjacent to a shop provided that the trade forms part of the normal business of that shop. For example; a fruit/vegetable display outside a grocers shop or tables and chairs for diners outside a café.

25. Commodities

- 25.1 Applications for street trading licences must be made in accordance with the Council's approved list of commodities and banned commodities (Included as Appendix 2). The Council will consider commodities that are not on the approved list at its own discretion.
- 25.2 The Council may amend this list in order to ensure fair trading opportunities to all traders in the relevant area. The Council may, from time to time, ban certain commodities in certain areas where there is a need to do so. If the Authority amends the list of banned commodities, a twenty one day consultation with traders will be held in the affected area prior to a decision being made.

26. Motor Vehicles

- 26.1 It is an offence for traders to expose or offer for sale any motor vehicle on a public street.
- 26.2 Where motor vehicles for sale are displayed on a street, this will be determined as an improper use of the highway for which the seller of the vehicle may be subject to legal action and the vehicle seized.
- 26.3 Persons operating motor vehicle trading activity from their residential address may only do so if they have planning permission for the trading activity and do not display their vehicles on the public highway.

27. Ice Cream Traders

- 27.1 Ice cream trading means the selling, exposing or offering for sale from a vehicle, goods which consist mainly of ice cream, frozen confectionery or other similar items.
- 27.2 Itinerant ice cream traders are defined as traders from a vehicle who go from place to place remaining in a particular location for no more than fifteen minutes and who do not return to the same location or the same street on the same day.
- 27.3 Ice cream traders may not trade from a designated licence street, or in areas where such trade has been prohibited by the Council.
- 27.4 Where the Council is considering the prohibition of ice cream trading in certain locations, it will pass a resolution under S37 of the Act.
- 27.5 A current list of prohibited locations can be found in APPENDIX 5.

Appendix 1

List of Designated Licence Streets

Pursuant to Section 24(10) of the London Local Authorities Act 1990 (as amended) the following streets are designated as “licence streets” for the purposes of street trading.

Shop front displays and tables and chairs only;

Bakers Road, Uxbridge	Lansbury Drive, Hayes
Barra Hall Circus, Hayes	Laurel Lane, West Drayton
Belmont Road, Uxbridge	Long Lane 1-12, Ickenham
Betam Road	Long Lane 305-321, Hillingdon
Botwell Lane, Hayes	Long Lane 370-396, Hillingdon
Bourne Avenue, Gloucester Parade, Hayes	Long Lane, Crescent Parade, Hillingdon
Byron Way, West Drayton	Long Drive, South Ruislip
Cocks Yard, Uxbridge	Manor Way, Ruislip Manor
Coldharbour Lane, Hayes	Maxwell Road, Northwood
Coleridge Way, West Drayton	Moorfield Road, Cowley
Cowley Road 100-118, Uxbridge	Moorhall Road, Harefield
Cowley Road 18-20, Uxbridge	Mulberry Crescent, West Drayton
Dawley Road 1-19, Hayes	North Hyde Road 141-171, Hayes
Dawley Road, Dawley Parade, Hayes	Old Stockley Road
East Lane, Hayes	Park Way, Ruislip Manor
Eastcote High Road, Black Horse Parade, Eastcote	Park Lane, Harefield
Falling Lane, Yiewsley	Pembroke Road, Ruislip Manor
Field End Road, Eastcote	Field Heath Road, Cowley
Field End Road 702-724, South Ruislip	Pinner Road, Northwood
Green Lane, Northwood	Pinner Road, Northwood Hills
Harlington Road 305-315, Hillingdon	Pump Lane, Hayes
Harmondsworth Road, West Drayton	Redmead Road, Hayes
Harlington Road 305-315, Hayes	Rickmansworth Road, Harefield
Harvil Road, Harefield	Romney Road, Romney Parade, Hayes
Hayes By-Pass (The Parkway)	Royal Lane, Yiewsley
Hercies Road, Hillingdon	Ryefield Avenue, Hillingdon
High Road 28-34, Cowley	Salisbury Road, Eastcote
High Road 81-97, Ickenham	Sipson Road, West Drayton
High Road, Ickenham	Station Approach, South Ruislip
High Street, Cowley	Station Road, West Drayton
High Street, Dellfield Parade, Cowley	Station Road, Cowley
High Street, Harefield	Station Road, Hayes (<i>NOT pedestrianised</i>)
High Street, Harlington	Station Road Hayes, <i>pedestrianised area between Pump Lane and Crown Close;</i>
High Street, The Parade, Cowley	St Dunstons Road, Hayes
High Street, Uxbridge	Sutton Court Road, Hillingdon
High Street, Uxbridge – <i>pedestrianised area between Vine Street and Belmont Road.</i>	Swakeleys Road 1-31, Ickenham
High Street, Ruislip	Swan Road 58-66 and 81, West Drayton
High Street, Yiewsley	The Green 1-16, West Drayton
High Street 110-118, Northwood	Victoria Road, South Ruislip
High Street 2-88, Northwood	Victoria Road, Ruislip Manor
Hillingdon Hill, Hillingdon	Victoria Road 439-445 and 490, South Ruislip
Horton Road, Yiewsley	Violet Avenue 53-65, Yiewsley
Howletts Lane, Ruislip	West Drayton Road 177-183, Yiewsley
Ickenham Road, Station Parade, West Ruislip	West End Road, Ruislip Gardens
Ickenham Road, Ruislip	Whitby Road 143-163 and 208-218, South Ruislip
Joel Street, Northwood Hills	Windmill Hill, Ruislip Manor
Kingshill Avenue, Hayes	Uxbridge Road 1172-1380, Hayes End

Appendix 1 (cont)

Uxbridge Road 124-152, Hayes Uxbridge Road 641-693, Hayes Uxbridge Road 759-849, Hayes End Uxbridge Road, Blenheim Parade, Hillingdon Uxbridge Road, Byron Parade, Hillingdon Uxbridge Road, Crescent Parade, Hillingdon Uxbridge Road, Heathside Parade, Hillingdon Uxbridge Road, Marlborough Parade, Hillingdon	Uxbridge Road, Westbourne Parade, Hillingdon Uxbridge Road, Whiteleys Parade, Hillingdon Vine Street, Uxbridge Welbeck Avenue, Yeading Willow Tree Lane, Hayes Windsor Street, Uxbridge Yeading Lane, Yeading
---	---

Pitch traders only

Hayes Bypass (The Parkway) High Street, Uxbridge High Street, Uxbridge – <i>pedestrianised area between Vine Street and Belmont Road.</i> Moorhall Road, Harefield Pasadena Close, Hayes Pump Lane (Eastern End)	Rickmansworth Road, Harefield Old Stockley Road, West Drayton Silverdale Road, Hayes Skyport Drive, Springfield Road, Hayes Swallowfield Way, Hayes
---	--

Appendix 2

Commodities

Category	Commodity
Clothing	<ul style="list-style-type: none"> • Women's clothing • Gents clothing • Children's clothing • Baby wear • Sportswear • Clothing accessories i.e. hats scarves, ties, belts etc • Underwear/Nightwear • Footwear/slippers • Other items (must be specified)
Flowers	<ul style="list-style-type: none"> • Cut flowers and plants • Uncut flowers and plants • Artificial flowers • Flower accessories i.e. pots, food, hanging baskets etc. • Seasonal i.e. Christmas Trees, Holly, Mistletoe etc • Other items (must be specified)
Fruit & Vegetables	<ul style="list-style-type: none"> • Raw fruit/vegetables • Other items (must be specified)
Food	<ul style="list-style-type: none"> • Pre-packed groceries • Dried fruit, seeds, pulses, beans etc • Cheese and dairy • Meat/fish • Bread/cakes • Deli food i.e. olives, pickles, nuts etc • Confectionary • Other items (must be specified)
Household goods	<ul style="list-style-type: none"> • Cleaning products • Laundry products • Cleaning utensils • Plastic storage and accessories e.g. crates, boxes etc • Light bulbs • Other items (must be specified)
Toiletries & Cosmetics	<ul style="list-style-type: none"> • Toiletries • Hair products • Make-up • Perfume • Other items (must be specified)
Kitchen/Dining	<ul style="list-style-type: none"> • Cookware • Serve ware • Glassware • Table wear • Other items (must be specified)
Soft furnishings	<ul style="list-style-type: none"> • Cushions & throws • Bedding • Curtains & blinds • Rugs & mats • Dining linen • Other items (must be specified)

Appendix 2 (Cont)

Electrical & Audio/Visual	<ul style="list-style-type: none"> • Audio/amplification equipment • Visual/display equipment • Computer hardware and accessories • Games consoles • Musical Instruments • Cameras • Electrical accessories • Other items (must be specified)
Travel Accessories	<ul style="list-style-type: none"> • Luggage • Sports bags • Handbags • Other items (must be specified)
Jewellery and accessories	<ul style="list-style-type: none"> • Costume jewellery • Precious jewellery • Hair accessories • Sunglasses • Watches • Other items (must be specified)
Stationery	<ul style="list-style-type: none"> • Office supplies • Paper • Greetings cards • Wrapping supplies/gift bags • Other items (must be specified)
Toys	<ul style="list-style-type: none"> • Children's toys • Outdoor games and toys • Baby/nursery equipment • Other items (must be specified)
Tools, DIY & Gardening	<ul style="list-style-type: none"> • Tools • Garden tools • DIY supplies • Other items (must be specified)
Furniture	<ul style="list-style-type: none"> • Furniture including antiques • Other items (must be specified)
Sports equipment	<ul style="list-style-type: none"> • Exercise equipment • Track & Field • Golf • Sports equipment • Other items (must be specified)
Pet supplies	<ul style="list-style-type: none"> • Pet food • Pet beds • Pet cages/hutches/tanks/carriers • Grooming and care supplies • Other items (must be specified)
Arts & Crafts (original handmade goods)	<ul style="list-style-type: none"> • Art • Sculpture • Craft items • Handmade textiles • Other items (must be specified)
Textiles	<ul style="list-style-type: none"> • Fabric • Haberdashery • Yarn/Wool • Knitting/Sewing supplies • Other items (must be specified)
Miscellaneous	<ul style="list-style-type: none"> • Other items not in any category above (must be specified by the applicant)

Appendix 2 (Cont)

Banned Commodities

Commodity	Ward/Area of ban
Continuous or regular street trading of food (e.g. Mobile food traders)	Uxbridge Town Centre

Appendix 3

Terms and Conditions for all Street Trading Licences & Market Licences

1. PITCH SIZE

The licensed area must be within the dimensions specified on the licence, or any relevant pitch limits marked out on the ground by the Council. An awning may be permitted to extend 30 cm (12 inches) at the front of the trading area, but no articles are to be suspended from the awning beyond the permitted trading area.

2. COMMODITIES / ITEMS TO BE TRADED OR SOLD

Only those commodities or groups of specified on the licence may be sold from the licensed street trading pitch.

3. ADVERTISEMENTS

No advertisement shall be displayed on the licensed trading area for goods, commodities or services other than those licensed for sale or provided on that licensed trading area.

4. DAYS AND TIMES OF TRADING OR BUSINESS

Trading may only take place on the days and during the times specified on the licence. The Council shall advise traders of any extension of trading times for specified trading periods when and as relevant.

5. TRADING ALONGSIDE PERMANENT BUSINESSES

Licence times shall be the same as trading times applicable to shops in the vicinity of the licensed street trading pitch. However, traders may trade only during the times stated on the licence.

6. REFUSE OR WASTE

It is the trader's responsibility to ensure that all litter and waste generated by their licensed activity is collected for recycling or disposal, in ways that are compliant with legislation. This can mean storage in suitable bins or containers within the licensed area until collection can take place by a registered carrier of waste. To prevent blockages, odours or nuisance to others, road gullies or surface water drains may not be used for the disposal of food based liquid wastes or other noxious substances.

7. STREET CLEANLINESS

The trader must keep the immediate licensed area and the area within 5 metres in any direction from the licensed area, free of any wastes or spillages resulting from the trading activity, throughout the trading day. When trading is finished or upon leaving the site the trader/market operator must leave it in a clean condition.

8. DISPLAY OF LICENCE

The licence must be shown at all times, in a prominent position, so that it can be easily read.

9. SAFETY OF EQUIPMENT

Electrical equipment should be tested by a competent person at intervals recommended by the competent person. Records should be kept of all inspections and tests together with any defects and/or remedial works, so as to demonstrate compliance.

10. USING A MAINS VOLTAGE ELECTRICAL SUPPLY

Traders using a mains electrical supply must have consent from the Council before seeking installation from an electricity supplier. Where relevant, the trader and the electricity supplier will be required to provide the Council with certification for the safety of the electricity supply.

11. INTERFERENCE WITH ELECTRICAL SUPPLIES

A trader will be subject to suspension of a licence if they tamper with, or use an electricity supply belonging to the Council without a prior arrangement to do so. A trader causing damage to any Council installation or equipment will be required to pay the full cost of any repair or replacement.

12. PITCH EQUIPMENT, OR TRADING STALLS

Pitch equipment or stalls should be easily and quickly assembled and removed. The Council reserves the right to inspect for stability and safety and to ensure that they are fit for purpose. Any obviously dangerous item must be made safe or immediately removed on request by the Council. It is the trader's responsibility to ensure that items and structures are put up and taken down safely, are properly designed, well sited and in a good, clean condition.

13. GENERAL CONDUCT

Any trader and/or any assistants employed by them shall conduct themselves in a decent manner and ensure that all members of the community are fairly treated and shown courtesy and respect. Trading activities should not give rise to noise inappropriate to the area, or cause other nuisance.

14. PRODUCTION OF LICENCES ON REQUEST

All licensed traders shall produce their licence when requested to do so by an authorised officer the Council or a police officer.

15. NOTIFICATION OF LOCATION FOR STORAGE OF FOOD COMMODITIES, PITCH EQUIPMENT, OR TRADING STALLS etc.

Traders in foodstuffs must notify the Council in writing of any change of address or addresses at which the pitch equipment stalls etc (the "receptacles") and any commodities are stored. Such notice must be given within 7 days of the change. Checks may be made to confirm details and suitability.

16. EMPLOYMENT OF CHILDREN

A licensed trader shall not employ any person under the age of 17 years in any capacity in the course of his trade or business.

17. PORTABLE GENERATORS

Generators shall be positioned so that they do not present problems for other street users or traders. Generators shall be checked and certified for safety and shall be erected in a secure location and barred to prevent interference by members of the public.

18. ASSISTANCE TO COUNCIL OFFICERS

A trader shall give immediate assistance to Council officers when requested to do so. In dealing with an emergency, this might mean moving a stall or equipment away from the area, quickly.

19. GAS CYLINDERS

The use of gas cylinders is permitted only where;

- traders have checked the valves and hoses of gas cylinders for defects before bringing them into the licensed market place, and;
- the cylinders are in safe working order

Appendix 4

Special Provisions

Conditions Specific to Tables & Chairs Licences

In addition to the conditions relating to all street trading licences, these conditions apply specifically to “Tables and Chairs” licences.

1. The grant of a tables and chairs trading licence does not give any approval or consent which may be needed under any other legislation other than under the Act(s).
2. A copy of the tables and chairs licence must to be displayed in the window of the licensed premises. The copy licence is to be displayed so as to be clearly visible and legible from the street.
3. Only those commodities sold in the relevant shop premises can be served under the tables and chairs licence.
4. Only those services provided within the relevant shop premises can be provided in the licensed area where a licence permits tables and chairs to be placed on the street.
5. Temporary barriers of an approved type must be in place around the trading area during licensed hours and the same must be removed outside of the hours permitted by the licence
6. A tables and chairs licence is not transferable.

Conditions Specific to Shop Front Licences

In addition to the conditions relating to all street trading and market licences, these conditions apply specifically to “Shop Front” licences only

1. A copy of the shop front trading licence must to be displayed in the window of the premises outside which trading is permitted. The copy licence is to be displayed so as to be clearly visible and legible from the street.
2. Monetary exchange or payment cannot be made in the licensed street trading pitch.
3. The dimensions of a licensed street trading pitch shall be such that a minimum of 2m clear of any obstruction shall be maintained on the Public Highway for the safe pass, re-pass and free flow of pedestrian and vehicular traffic.
4. No equipment, stall, container, or display or tables(s) or chair(s) shall at any time be permitted to obstruct an entrance or exit to any adjacent premises or to any part of the building to which the licence applies that is under separate occupation.
5. A shop front trading licence is not transferable.
6. Only those commodities sold in shop premises can be displayed outside premises provided they are not excluded items as defined in these regulations.
7. Only that equipment, stall, container, or display or tables(s) or chair(s) and containers which is suitable and fit for purpose and approved by the Council shall be used by the licence holder and assistants for shop front trading or ancillary to shop front trading.
8. The following items may not form part of the commodities displayed under a shop front licence:
 - a. Alcoholic beverages, tobacco and tobacco products;
 - b. Lottery tickets, phone cards, raffles, tombola and/or other games of chance;
 - c. Medicines, drugs and other prescribed substances
 - d. Cooked or uncooked meat or fish of any kind
 - e. New and used cars and motorcycles
 - f. Pets and livestock
 - g. Containers of Liquid Petroleum Gas (LPG) including any which are fully or partly discharged or emptied;
 - h. Explosives, including fireworks;
 - i. Goods considered by the Council to pose a Health and Safety risk to the public. i.e cooking.
9. Items that are likely to cause damage the street or street furniture may not be used.
10. An awning may be permitted to extend up to a maximum of 30 cm (12 inches) at the front of the licensed shop front pitch but no articles are to be suspended from the awning beyond the permitted area. Additionally, the placement of the awning must permit safe pass and re-pass by pedestrian traffic.

Appendix 5

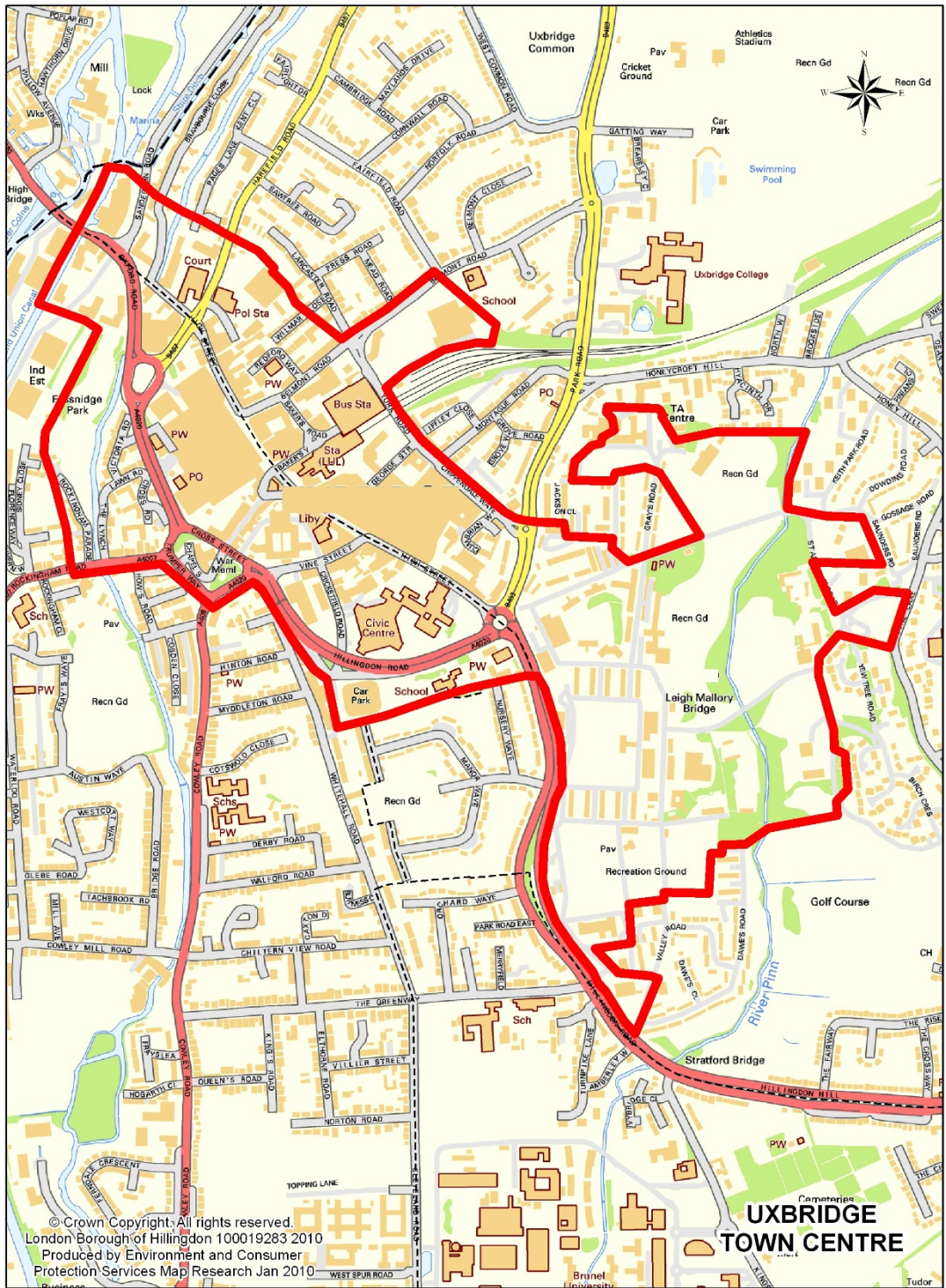
Prohibition of mobile or “itinerant” ice cream trading

1. Any street or part of streets or side streets within 65 metres of any exit used by children from the following premises:
 - (i) Primary schools
 - (ii) Under 5 centres
 - (iii) Day nurseries
 - (iv) Secondary schools
 - (v) Any other similar premises

2. Any street or side street falling within the Uxbridge Town Centre. The Uxbridge Town centre falls within the area bordered in red on the map below.

3. All streets, part of streets and side streets falling within major retail areas in
 - (i) Eastcote
 - (ii) Harefield
 - (iii) Harlington
 - (iv) Hayes
 - (v) Hillingdon Circus Area
 - (vi) Ickenham
 - (vii) Northwood
 - (viii) Northwood Hills
 - (ix) Ruislip
 - (x) Ruislip Manor
 - (xi) South Ruislip
 - (xii) Uxbridge
 - (xiii) Uxbridge Road Hayes
 - (xiv) Yiewsley and West Drayton

Area of Uxbridge town centre



Appendix 6

Definitions of Street Trading

'Street Trading' is defined in the legislation as

- a) the selling or the exposure or offering for sale, any article (including living things); and*
- b) the purchasing or offering to purchase any ticket; and*
- c) the supplying or offering to supply any service*

in a street for gain or reward

'Street' is defined in the legislation as;

- a) any road or footway;*
- b) any other area, not being within permanently enclosed premises, within 7 metres of any road or footway to which the public obtain access without payment*
 - i. whether or not they need the consent of the owner or occupier and*
 - ii. if they do, whether or not they have obtained it*
- c) any part of such road, footway or area;*
- d) any part of housing development provided or maintained by a local authority under Part II of the Housing Act 1985.*

LBH1712674816204- complaint

Cara Morris [REDACTED]

Wed 17/04/2024 3:24 PM

To:licensing <licensing@hillingdon.gov.uk>

You don't often get email from [REDACTED] [Learn why this is important](#)

Hello.

I understand that there is an application submitted with reference above for a street trading license for shop Home Needs.

I wanted to express my concerns that an approval for this would have great impact on Ruislip highstreet and the local residents.

There has been a direct impact recently of new shops opening on the highstreet that is driving down the appeal of Ruislip highstreet. I live locally, on south drive and seeing more of these type of shops open is making local residents consider leaving the area.

Ruislip is a lovely area and we want to limit eyesore shops opening on our highstreet. As well as being a hazard having multiple boxes, stands etc on the pavement for residents, approving this application would set a standard moving forward that would change this from a lovely highstreet to effectively a market stall street.

I hope this is taken into consideration on review of this application.

Thank you
Cara Morris

In regards to Street Trading License for Home Needs Ruislip High Street

Jeff Gibbs [REDACTED]

Wed 17/04/2024 3:52 PM

To:licensing <licensing@hillingdon.gov.uk>

You don't often get email from [REDACTED] [Learn why this is important](#)

I would please urge the council to not allow the shop to be allowed to display goods on the High street. It changes the look and feel of the environment, and can be dangerous for less abled members of the community as the products encroach further and further from the permitted area.

And I believe that they are currently displaying goods without a license and have been asked to remove the items, but continue to flout the law – I would hope this application is refused

Many thanks

Jeff Gibbs

Sent from [Mail](#) for Windows

From: [REDACTED]
To: licensing@hillingdon.gov.uk
Cc: [Planning](#)
Subject: LBH1712674816204 Home Needs
Date: 22 April 2024 20:13:33

Good evening,

I am writing to raise my objections to the above Street Trading Licence application. Ruislip residents have clearly shown they do not agree with or want Home Needs to display their goods on the pavement of Ruislip High Street. Please note the reasons for my objections below:

- The goods being displayed outside the premises are a hazard to the public along the stretch of pavement where they are situated. Will the Licensing Department be carrying out a full Risk Assessment? I witnessed on a windy Saturday (06/04/24) rolls of vinyl displayed on a rack unravelling & flapping about everywhere. If a member of the public who is visually impaired was walking past they wouldn't of been aware and may of been injured.
- The goods being displayed are not allowing enough room for the general public to use the pavement. There is already a phone box, a bench, a tree, a lamppost, a public bin and a zebra crossing in close proximity. There is no room for the display of goods. A Risk Assessment needs to be carried out every day and at different times of the day, when the volume of people may vary to assess the hazards and prevent any unnecessary accidents happening.
- The hours stated on the license application are Monday to Sunday 09.00 - 19.00. Will the High Street ever be clear of these goods on display. Are the Ruislip residents being treated fairly.
- The goods being displayed outside the premises are having an effect on the appearance & character of Ruislip High Street. Ruislip High Street already has a shop across the road from Home Needs displaying and selling plastic storage boxes, etc outside on the pavement, why does Ruislip need another shop doing exactly the same.

Overall, Ruislip is not a market town, Ruislip is a village. The Ruislip Village Conservation Area (RVCA) was extended in 2009 to include all of the High Street, let's preserve this area. If the council keeps approving licenses to shop owners, Ruislip Village Conservation Area will become an outdoor market. I myself, along with the majority of Ruislip residents do not want to see this happen. Please respect the residents of Ruislip and do not allow business owners, who appear to be from outside of the borough (on the application the name is Home Needs Golders Green Ltd), spoil the appearance of Ruislip.

Lastly, there is an article within the Ruislip Residents' Association website, under Conservation Concerns on 'Why is Conservation so Important'. I have detailed below a section of the article....

“Conservation is about ensuring the protection of these assets, and preservation of the character of the area, for the benefit of the current and future residents. Without continuous attention, a series of apparently minor alterations could, over time result in the gradual but permanent damage to the heritage and character of Ruislip”.

By granting more Street Trading Licences to unnecessary homeware stores to display their goods on the pavement, are we preserving the heritage & character of Ruislip?

Please can you confirm receipt of my objections and thank you for reviewing them.

Kind regards,
Joanna Roberts - Ruislip Resident

From: [REDACTED]
To: licensing@hillingdon.gov.uk
Subject: Please reject LBH1712674816204 / Home needs - Ruislip High street
Date: 17 April 2024 21:05:09

You don't often get email from [REDACTED]. [Learn why this is important](#)

Dear Licensing Team,

I hope this email finds you well. I am writing to express my concerns regarding the High Street license application submitted by Home Needs, Ruislip High street.

Upon reviewing the application and considering its potential impact on our community, I respectfully request that the council rejects the application. I believe this decision is necessary to safeguard the interests and well-being of our residents and local businesses. Merchandise sprawled out on the pavement is a hazard and a hindrance to the pedestrians of ruislip.

As a resident and frequent visitor to our high street, I have always admired its charm and character. However, the introduction of this Home Needs shop has significantly detracted from its appeal. The nature of the shop and its outward appearance not only clashes with the aesthetic of the area but also raises serious questions about the values we uphold as a community. The shop is full of items which are not environmentally friendly. The presence of this and the Stock clearance shop sends the wrong message to both residents and visitors alike. Its garish and plastic signage, inappropriate products are not in line with the family-friendly atmosphere we should be striving to maintain. Furthermore, it undermines the efforts of local businesses that have worked tirelessly to contribute positively to our high street's reputation. I believe it is essential for all businesses in our community to uphold certain standards that reflect our shared values and enhance the overall ambiance of the area.

I trust that the council will carefully consider the implications of this application and make a decision that prioritizes the best interests of our community. If you require any further information or would like to discuss this matter in more detail, please feel free to contact me at your convenience.

Thank you for your attention to this important issue.

Sincerely,

**Regards,
Mandeep**

From: [REDACTED]
To: licensing@hillingdon.gov.uk
Subject: LBH1712674816204 Home Needs Ruislip High St.
Date: 01 May 2024 12:30:32

You don't often get email from [REDACTED] [Learn why this is important](#)

Dear Licensing team,

I wish to object to the above licensing request due to the fact that the shop front is very long and when the outside of the shop was filled with plastic buckets, brushes, containers, rolls of vinyl sheets etc it really was an eyesore to Ruislip high Street. This shop front definitely does not blend in with the rest of the high Street.

A lot of the residents/neighbours I speak to are of the exact same opinion.

The big red and white shop signage is terrible too. The LED (very bright) lighting inside the shop also has an impact on the high street as the whole shop looks cheap.

We do not want another 'Greenford' high street on our doorstep.

Yes, we do have other hardware stores in the high street and I have no problem with them.

Please consider what I have written.

Thanks

Sean Kelly

[REDACTED] Sharps Lane, Ruislip HA4 7JQ

From: [REDACTED]
To: licensing@hillingdon.gov.uk
Subject: Home Needs Ruislip
Date: 18 April 2024 17:57:06

[You don't often get email from [REDACTED] Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

Hello

I understand this shop has applied for a street trading licence. I would like to urge you to refuse this application as having goods for sale on the pavement presents a possible danger to pedestrians especially those who are disabled or have sight issues.

Additionally this makes the high street unsightly.

Regards
Tracey Batterbee-Spires
Torrington Road
Ruislip
Sent from my iPad

From: [REDACTED]
To: [REDACTED]
Subject: Ruislip High Street - street traders
Date: 17 April 2024 16:37:35

You don't often get email from [REDACTED] [Learn why this is important](#)

Dear Mrs King,

I am a local resident (Brickett Close, Ruislip) with serious concerns about the state of Ruislip High Street in recent months.

I would like to complain about the displaying of goods on the pavement and ugly temporary advertising by Home Needs and 63 High Street Ruislip. The street market nature of both businesses, and others like it, are to the huge detriment of the overall look and feel of Ruislip High Street and the services it offers.

When I moved here two years ago the High Street had a much better selection of quality shops and high street names and the area is going downhill rapidly. Its my view that market stalls on the pavement and ugly advertising on eg the old NatWest building such as the above two premises should not be allowed.

Secondly, there is a fundamental problem with I assume (i) the business charges and (ii) parking fees that is ruining our High Street. I'd like to understand how all these issues are being effectively addressed.

Regards,
Dr Shelley Cook

From: [REDACTED]
To: [REDACTED] licensing@hillingdon.gov.uk
Subject: LBH1712674816204
Date: 25 April 2024 15:54:59

Some people who received this message don't often get email from [REDACTED] [Learn why this is important](#)

Hi,

I would like to strongly object to all applications for a **street trading licence for Home Needs on Ruislip High Street**. I am extremely worried about the state of Ruislip High Street. Its drastic deterioration over the 14 years I have been living here is disturbing. It now looks like a bargain basement junk street, full of hardware shops seeking their wares outside on the street adding to the general decline.

You are the people with the power to empower the community and deny the licence, preventing further harm to the High Steet which makes it look grubby and unkempt, unloved and dirty.

Please stop it becoming another rundown, faded high street, where residents no longer wish to visit, and which will chase them all out. In a few years there will be no residents left to care,

thanks, Jolene

From: [REDACTED]
To: [REDACTED]
Subject: Ruislip High Street
Date: 17 April 2024 16:20:00

You don't often get email from [REDACTED]. [Learn why this is important](#)

Dear Mrs King

I would like to express my concern over the current state of Ruislip High Street, in particular the new shops that have come in where NatWest Bank used to be and Home Needs.

I believe they are ruining our lovely high street with all their goods displayed outside on the pavement and find it absolutely outrageous that they are ignoring the enforcements that have been given to them and are still continuing to display their goods on the pavements.

As a resident of Ruislip for over 40 years I am seeing a rapid decline in our high street and am disgusted that these shop owners are allowed to trade when they are not complying to the rules.

I do appreciate all the efforts you are already making, but like a lot of Ruislip residents I just wanted to express my concern.

Kind regards
Julie Hall

Appendix 13

From: [REDACTED]
To: [REDACTED]
Subject: Ruislip High Street
Date: 17 April 2024 17:16:09

You don't often get email from [REDACTED] [Learn why this is important](#)

Hello

Why is Ruislip High Street becoming like a Street market, with so many shops putting their goods outside on the pavement. It makes the High Street look very tatty and down market. This High Street was always a very nice civilised place to visit and now it is just awful, what with all the food delivery bikes taking up so many spaces and all the cheap shops with their wears out front, this is driving local people to shop elsewhere and it does not encourage visitors to shop here.

These photos are just an example of one shop that is exploiting any space out the front of the premises, surely we do not need to see the products outside when we are capable of walking in and seeing what they have to sell.

Please stop allowing this type of behaviour in what was such a nice High Street even if they apply for a license.





Mrs K Rodway

From: [REDACTED]
To: licensing@hillingdon.gov.uk
Subject: Fwd: Home Needs Ruislip High Street
Date: 30 April 2024 08:32:00

You don't often get email from [REDACTED] [Learn why this is important](#)

Lisa Dubisson

Begin forwarded message:

From: lisadubisson [REDACTED]
Date: 28 April 2024 at 21:18:56 BST
To: licensing@hillingdon.gov.uk
Subject: Home Needs Ruislip High Street

Good evening

Refreshing to see this week that the shop Home Needs has final removed the goods after many weeks of displaying items without a paving licence. I can only now presume that they will be applying for a licence. I am sure, as a planning team you have carried out your due diligence and are fully aware that where Home Needs is situated there are many items already in place on the public pavement, a bench, a waste bin the zebra crossing all of which have been in place long before a store wishing to display goods, which were an obstruction to the pedestrian. Are these goods really wanted or necessary to be displayed on the pavement rather than a store window. Ruislip used to be a salubrious High Street, with our banks leaving there is very little attracting residents. Giving shop keepers a licence to display their goods adds an even more uninviting effect, goods should be within a store the high street is not a market. Where is the Ruislip conservation area? Does this shop fall into this area and does this then allow for a licence to be granted? Let's keep our high street attractive and let's not allow the tone to be altered, let's keep it clean, in keeping with the area and most importantly a place the public can walk freely around without unnecessary items on the pavement.

Kind regards

Lisa Dubisson

Appendix 15

From: [REDACTED]
To: [REDACTED]
Subject: Ruslip high street
Date: 17 April 2024 16:53:07

You don't often get email from [REDACTED] [Learn why this is important](#)

I'm sending you this email because I'm very concerned about ruslip high Street.
It is unacceptable to let the town go like this.. first we got McDonald's outside where all the ubers are waiting, 30 bikes..
I can't even park.. and secondly the shops you just letting them out to anyone and letting them they put all their items outside..

6 years ago I left South Harrow to moved here.. why move here.. because the high Street was lovely.. great shops very tidy.. and now it's going exactly like South Harrow...
Please don't let this happen to this beautiful place...
Just go and have a look walk down it and see what's happening in the last fews months

I am a member of the Facebook group and everyone is so upset and annoyed with the state of Ruislip high Street..
Once again I urge you to take note and listen to the people who live in ruslip the area and someone like me that escaped from a town that was let down by the council..

Your sincerely
Mrs Michelle Johnson

Appendix 16

From: [REDACTED]
To: licensing@hillingdon.gov.uk
Subject: Ruislip high street
Date: 18 April 2024 19:46:07

[You don't often get email from [REDACTED] Learn why this is important at <https://aka.ms/LearnAboutSenderIdentification>]

I am a local resident and I am concerned the high street is becoming used by new retail premises are being used to place stock on the shop front and pavement . This makes Ruislip high street look run down and can be dangerous.

I hope the premises are not given license to continue this unsightly practice.

With thanks

S Allam

Sent from my iPhone

From: [REDACTED]
To: licensing@hillingdon.gov.uk
Subject: shop goods on paving
Date: 17 April 2024 18:04:51

You don't often get email from [REDACTED] [Learn why this is important](#)

Dear Hillingdon Council

Would like to report shops putting their goods out on the pavement and we believe they not have a license? The shops are Home Needs (the Nat West Bank that was) and Home Ware which was previously called the The Works piled high with boxes and shop goods!! Also a shop called Mediterranean which was the old Sharps bed shop, they also have their water, produce etc outside the shop, it looks awful.

We would like to report these premises.

Signed Mr and Mrs Patrick Egan

Also our neighbour Mrs Joyce Weeks would like to complain about these shops

Appendix 18

From: [REDACTED]
To: [REDACTED]
Subject: Home Needs Ruislip High Street
Date: 17 April 2024 18:54:48

You don't often get email from [REDACTED]. [Learn why this is important](#)

This is a cheap down market shop that is not in keeping with Ruislip High Street. Goods all outside the shop are an eyesore and not in keeping with the original village feel of the high street.

I do hope the license will be refused.

Best regards

Sue Simpson

From: [Wayne Greenshield](#)
To: [licensing](#); [Lois King](#)
Subject: Re: New Street Trading Application - Home Needs
Date: 25 April 2024 12:57:08
Attachments: [Outlook-edlh1wb5.png](#)
[Outlook-yrb0ma2o.png](#)

Lois,

As per discussion, having looked at the application, from a highways point of view on road space only, AS this High Street has a high footfall, I would agree to 1m only to the left of the frontage of the property as you look at it from the road side only, nothing to the right due to existing street furniture.

Kind Regards

Putting our residents first

Wayne Greenshields
Network Operations Manager
Residents Services
2 EAST, Civic Centre
High Street
Uxbridge
UB8 1UW
London Borough Of Hillingdon
01895277553


Email - wgreenshield@hillington.gov.uk

Appendix 20

EET visits to Home Needs, 97 – 99 High Street, Ruislip

Date of visit	Findings	Action Taken
27/02/2024	Goods found on footpath at 11am. Asked staff member if they have a licence. Nothing provided.	Advised staff member to remove all items. Warning given. Revisit in 2 hours.
27/02/2024	Revisit at 2pm. Staff member was removing items from footpath.	None
29/02/2024	No items found displayed	None
05/03/2024	Reports received of items being displayed with no licence. Went to location no items found displayed.	None
07/03/2024	No items on display	None
18/04/2024	Am visit	FPN issued – not having a trading licence & previously warned. FPN paid in full
18/04/2024	Revisit at midday as reported stated items still on footpath. Area clear.	None
20/04/2024	Revisit – no goods found on display	None

From: Residents Services Members Enquiries
To: Lois King
Cc: Ian Anderson
Subject: Re: URGENT Request for details of MEs relating to Home Needs, 97-99 High Street, Ruislip & street trading in High St Ruislip in general
Date: 02 May 2024 15:26:28
Attachments: image001.png

Hi Lois

[Redacted]

[Redacted]

[Redacted]

[Redacted]

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[Redacted]

2ND ME

Detail label	Detail value
Case type	Member Enquiry
Case subtype	Other services
Case reference	6251-8400-8863-2438

Enquiry Details

Type of enquiry Other services

Summary of enquiry Home Needs Ruislip High Street

Details of enquiry The new Home Needs store in the picture seems to have quite a pavement display. What if anything has been agreed by licensing and are we happy what we can see in the picture is compliant? Many thanks. Philip

Attachments

Attachment 1 [Home Needs.png](#)

Councillor Details

Name Councillor Philip Corthorne

Email address pcorthorne@hillington.gov.uk

Phone number 01895250111

Response 2nd ME

Dear Cllr Corthorne

I am in receipt of your enquiry re Home Needs, High Street, Ruislip.

I was made aware of this premises and their pavement display by a member of the public. The Environmental Enforcement Team has already been tasked with visiting the premises as they do not have a street trading licence. I am awaiting an update from them and will happily advise you accordingly once this has been received.

I hope that helps.

Regards

Lois King (Mrs)

Principal Licensing Officer

[Redacted signature and contact information]

From: [licensing](#)
To: [REDACTED]
Subject: Fw: Street Trading Licence application (LBH1712674816204)
Date: 19 April 2024 16:52:13
Attachments: [Outlook-e34awdgb.png](#)
[Outlook-eps5svzw.png](#)
[Street Trading Application Notice.docx](#)

Dear Mr Agha

Further to my email below, I write to advise that I visited Home Needs, High Street, Ruislip this morning.

It was noted that the Notice of Application poster which was emailed to you on 11th April 2024 at 1.51pm was not on display in the window of the shop. This is a requirement of the street trading licence application process - it should be on display throughout the entire 21 day consultation. I have attached the poster again to this email. Please complete it and display it in a place that is easily visible from outside the premises. The last day for consultation (which has to be stated on the Notice) is 2nd May 2024.

In addition, it was noted that there were still goods on display on the pavement outside the shop despite the assurances you gave to my colleague, Mrs Mukherjee, over the phone on Friday 12th April that all goods had been removed after receiving a Fixed Penalty Notice. This is disappointing. Goods cannot be displayed on the pavement without a licence - no exemptions are made for businesses who have applied for a new licence and are awaiting a decision on their application. Please take the appropriate action to bring your business into compliance.

Regards

Mrs King

Licensing Service
London Borough of Hillingdon
3S/08 Civic Centre
High Street
Uxbridge UB8 1UW
tel: internal: 7433
tel: external: 01895 277433

From: [licensing](#)
To: [REDACTED]
Subject: Re: Street Trading Licence application (LBH1712674816204)
Date: 18 April 2024 15:16:39
Attachments: [Outlook-e34awdgb.png](#)

Dear Mr Agha

All street trading licence applications received by the London Borough of Hillingdon are subject to a 21-day consultation process.

The consultation for your application ends on 2nd May 2024 and we will notify you of the outcome.

In the meantime, as previously advised by my colleague Mrs Mukherjee on Friday 12th April, you must not display goods on the pavement outside your shop. Please make sure that this is communicated to all staff at the shop.

Regards

Mrs King

Licensing Service
London Borough of Hillingdon
3S/08 Civic Centre
High Street
Uxbridge UB8 1UW
tel: internal: 7433
tel: external: 01895 277433



From: afg housewares ltd [REDACTED]
Sent: 18 April 2024 11:26 AM
To: licensing <licensing@hillingdon.gov.uk>
Subject: Re: Street Trading Licence application (LBH1712674816204)

Hi

Why so long to process the application, is already affected my business. Who is responsible for that

Regards
Sent from my iPhone

On 18 Apr 2024, at 12:02, licensing <licensing@hillingdon.gov.uk> wrote:

Mr Agha,

Thank you for your email.

I can confirm that the application is out of consultation until 02/05/2024.
We'll get back to you with the outcome after that.

Regards,

Jhini Mukherjee
Licensing Service
London Borough of Hillingdon
3S/08 Civic Centre
High Street
Uxbridge UB8 1UW
tel: internal: 7433
tel: external: 01895 277433

<Outlook-i1yumsw1.png>

From: afg housewares ltd [REDACTED]
Sent: 18 April 2024 10:36 AM
To: licensing <licensing@hillingdon.gov.uk>
Subject: Re: Street Trading Licence application (LBH1712674816204)

Hi,
I hope you are well. Any update of our license?

Regards
Sent from my iPhone

On 11 Apr 2024, at 15:13, afg housewares ltd
[REDACTED] wrote:

Hi,

Ok thank you.

From: licensing <licensing@hillingdon.gov.uk>

Sent: 11 April 2024 14:51

To: afg housewares ltd [REDACTED]

Subject: Re: Street Trading Licence application (LBH1712674816204)

Mr Agha,

Thank you for resending the documents.

I have attached a notice with this email which you would need to fill in and display on your shop window until the outcome of the new licence has been determined.

Please contact me directly if you have any questions in relation to this.

Regards,

Jhini Mukherjee

Jhini Mukherjee
Licensing Service
London Borough of Hillingdon
3S/08 Civic Centre
High Street
Uxbridge UB8 1UW
tel: internal: 7433
tel: external: 01895 277433

<Outlook-g02gaddi.png>









